What do you know about AMD?

Sep 21, 2021

Age-related Macular Degeneration (AMD) is the number one cause of sight loss in Ireland for those aged over 50 but if you didn't know that you are not alone!

A recent Red C poll found that over half (51%) of the public have heard of wet AMD but only 35% were aware that AMD is the leading cause of sight loss in Ireland for those aged over 50. In fact wet AMD is the leading cause of severe vision loss and legal blindness in people over the age of 65 in Europe.

Anne Doyle launched the 2021 annual AMD Awareness Week, which encourages those who notice any changes in vision to visit an eye care professional and highlights the importance of getting regular eye tests.

You can learn more on www.amd.ie

Photography: Conor Healy / Picture It Photography

- 1. The Cost of Sight Loss Report NCBI 2011
- Schmidt-Erfurth U, et al. Guidelines for the management of neovascular age-related macular degeneration by the European Society of Retina Specialists (EURETINA). Br J Ophthalmol. 2014; 98:1144-1167.

Source URL: https://www.novartis.com/ie-en/stories/what-do-you-know-about-amd

List of links present in page

- https://www.novartis.com/ie-en/ie-en/stories/what-do-you-know-about-amd
- https://www.novartis.com/ie-en/taxonomy/term/61
- https://www.amd.ie/